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Organized by

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National Ayurveda Festival

आयुश्च महोत्सव 2025™

12 13 14 December 2025

Practical Approach Workshop

Start-up, Innovation & Entrepreneur Conclave

Government Policy Discussion | Technology & Research

Public Awareness | Hospital Development | Exhibition

4,000+ Delegates | 100+ Brands

20,000+ Visitors | 30+ Speakers

Venue: Indradhanush Auditorium - Panchkula, Haryana.

(05 Kilometres from Chandigarh)

Organized by: Ayur Vaidya Eduhealth Foundation
(Sec. 8 company registered under MCA, Govt. Of India)

AYUR VAIDYA FOUNDATION

Ayur Vaidya Eduhealth Foundation is a section 8 company registered under the Ministry Of Corporate Affairs, Government Of India. Has been a dynamic force in the promotion and advancement of Ayurveda. Established with a vision to revive and integrate the ancient wisdom of Ayurveda into modern health care practices the foundation has undertaken numerous initiatives for to achieve its goals.

PROMOTION OF AYURVEDA

At the heart of our mission lies the promotion of Ayurveda as a holistic and effective healthcare system. We strive to raise awareness about the benefits of Ayurveda through various channels, reaching out to communities, healthcare professionals, and the general public. Our efforts include educational campaigns, public lectures, and collaborations with media to highlight the significance of Ayurvedic practices in maintaining health and preventing diseases.

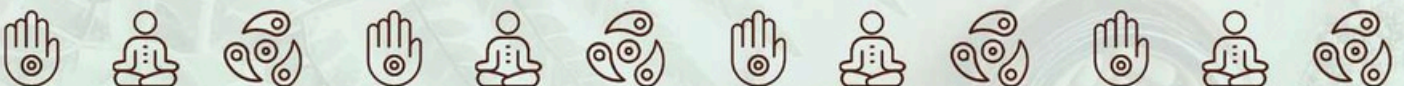
SUPPORT FOR AYURVEDA SCHOLARS AND PRACTITIONERS

Supporting the next generation of Ayurvedic professionals is a key priority for us. We offer various forms of assistance to Ayurveda students and practitioners, including Jobs from different brands, paid internship programs, mentorship programs, and hands-on training opportunities. Our initiatives are designed to equip them with the necessary skills, knowledge, and confidence to excel in their careers and contribute to the growth of Ayurveda.

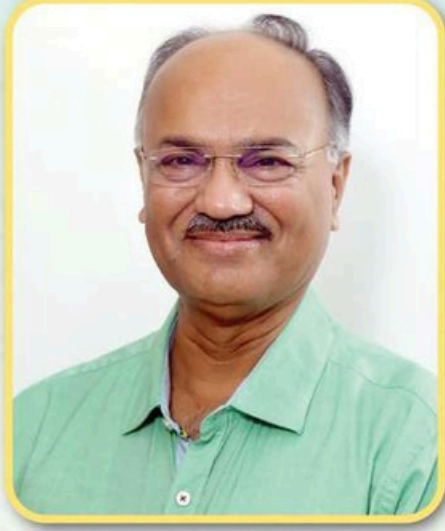
NATIONAL WORKSHOPS, SEMINARS AND EXHIBITIONS

Recognizing the importance of continuous learning and professional development, Ayur Vaidya Eduhealth Foundation hosts National workshops and seminars every year. These events bring together experts, scholars, and practitioners from across the country to share knowledge, discuss advancements, and explore new research in the field of Ayurveda. By fostering a collaborative environment, we aim to drive innovation and elevate the standards of Ayurvedic practice.

As same this year, our foundation is going to organize a three days **National Ayurveda Festival "Ayur Mahotsava" on 12-13-14th of December at Panchkula, Haryana** in which 4000+ Doctors will participate from across the nation. Along with this we're planning for Ayur Expo, Health camp, workshops, seminars, paper and poster presentation.



OUR PATRON



Ayurvedacharya Prof. (Dr.) Hitesh Jani

**Ex - Principal & HoD - Panchkarma at
Gujarat Ayurved University, Jamnagar.**

**Member - Animal Welfare Board, Govt. of India
Chairman - Panchgavya Clinical Registry
Chairman - Gauvigyan Foundation, Jamnagar,
Gujarat**

MESSAGE

National Ayurveda Festival "Ayur Mahotsava 2025" bringing together esteemed Ayurveda scholars, practitioners, and thought leaders from across the nation in Panchkula, Haryana on 12-13-14th of December 2025, is a remarkable endeavor that demands exceptional dedication, vision, and collaboration. Ayur Vaidya foundation unwavering commitment to orchestrating this prestigious festival is truly commendable, and I deeply appreciate the meticulous planning and tireless efforts invested in making it a resounding success.

This National Ayurveda Festival will undoubtedly serve as a significant milestone in the advancement of Ayurveda, fostering intellectual exchange, innovation, and a stronger sense of community. I am confident that this event will not only honor the rich heritage of Ayurveda but also contribute to its broader recognition and integration into global healthcare.

Wishing you all the very best for a successful, enriching, and impactful festival. May your foundation dedication continue to inspire and elevate the field of Ayurveda for generations to come.

I look forward to seeing you all at Panchkula during the event. May the whole world benefited from Ayurveda.

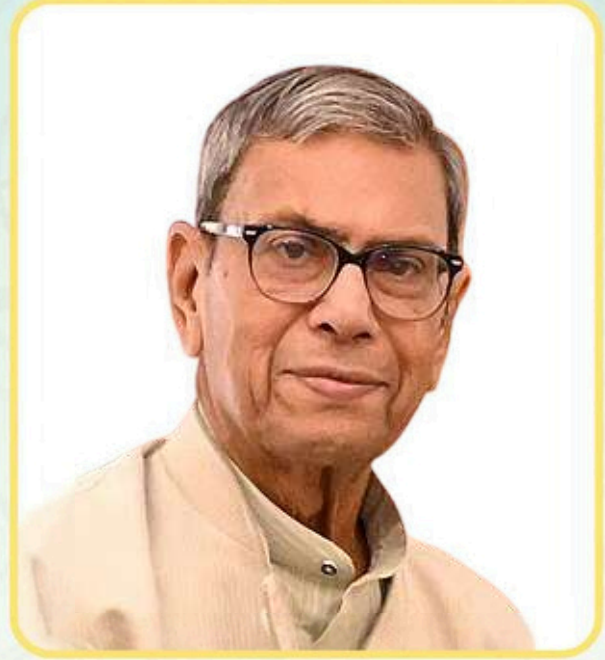
**May Lord Dhanwantri bless all.
Best wishes.**

(Hitesh Jani)

CHIEF GUESTS



Shri. Acharya Devvrat
Hon'ble Governor of Gujarat
& Maharashtra



Shri. Ahseem Kumar Ghosh
Hon'ble Governor of Haryana

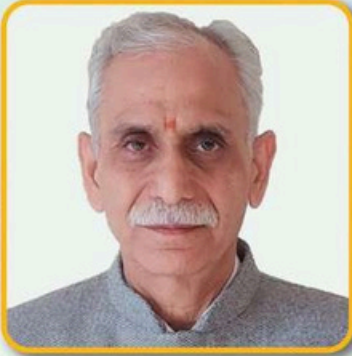


Shri. Pratap Rao Jhadav
Hon'ble Minister of AYUSH,
Government of India



Shri. Nayab Singh Saini
Hon'ble Chief Minister,
Government of Haryana

GUEST OF HONOUR



Prof. (Dr.) Mahesh Kr. Dadhich
Chief Executive Officer
National Medicinal Plant Board
Ministry of AYUSH, Govt. of India



Padma Shri Kanwal Singh Chauhan
Farmer Entrepreneur of India
Awarded by Padma Shri in 2019
for the contribution in agriculture



Dr. Rampal Somani
Former Member, Ayurveda
Pharmacopoeia Committee,
Ministry of AYUSH, Govt. of India



Prof. Vaidya Kartar Singh Dhiman
Vice Chancellor
Shri. Krishna Ayush University
Kurukshetra, Haryana



Vd. Nareshkumar D. Jain
Vice Chancellor
Gujarat Ayurveda University
Jamnagar, Gujarat



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Uttarakhand Ayurveda University
Dehradun, Uttarakhand



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Institutions, Karnataka



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Director, MDNIY
Ministry of AYUSH, Govt. of India



Vd. Sanjay Jivrajani
President, Gujarat Board of
Ayurvedic & Unani System of
Medicine



GREETINGS

Dear Delegates,

Ayur Mahotsava, the National Ayurveda Festival, is a unique and vibrant gathering dedicated to celebrating the ancient science of Ayurveda. This festival serves as a platform for Ayurveda practitioners, enthusiasts, wellness professionals, and the public to come together for sharing the knowledge and experience the healing power of Ayurveda.

This year's theme emphasizes the resurgence of Ayurveda as a comprehensive approach to health and wellness in today's fast-paced world. Ayurveda, with its focus on balance, prevention, and natural healing, holds immense potential to enhance the quality of life in modern society.

By integrating time-honored Ayurvedic practices with contemporary approaches, we aim to find sustainable solutions for wellness, environmental health, and social equity. Through this theme, Ayur Mahotsava aims to inspire individuals to embrace holistic healing practices for achieving physical, mental, and emotional well-being.

This festival will feature a diverse and distinguished delegation from across the nation. Attendees can look forward to hearing from renowned scholars, experienced practitioners, global ambassadors of Ayurveda, and leading institutions in holistic health.

आयुर् महोत्सव 2025™

12 13 14
December 2025

PANCHKULA
(Near Chandigarh)

- The festival aims to showcase Ayurveda as a global leader in sustainable and holistic healthcare, drawing attention to its relevance in today's fast-paced world.
- Encouraging research and development in Ayurvedic sciences to ensure that traditional knowledge is adapted and advanced through modern scientific methods.
- Educating the public about Ayurvedic remedies, therapies, and treatments for various health conditions, emphasizing its preventive and curative powers.
- Focusing on Ayurveda's sustainable, eco-friendly approach to healthcare, which encourages the use of natural resources without compromising on human health or the environment.



The National Ayurveda Festival: Ayur Mahotsava is more than just a gathering; it is a movement to reawaken Ayurveda's profound wisdom and its integration into modern-day health practices. Through education, collaboration, and celebration, this event aims to establish Ayurveda as a fundamental part of global wellness and healthcare, fostering a healthier and more sustainable future for all.

आयुर् महोत्सव 2025™

12 13 14
December 2025

PANCHKULA
(Near Chandigarh)

- Practical Approach Workshop.
- Government Policy Discussion.
- Start-up, Innovation & Entrepreneurship Conclave.
- Medicinal Farming & it's Global Scope.
- Research & Development in Ayurveda.
- Pharma & Wellness Exhibition.
- Hospital Development & Management.
- Scope for Ayurveda Practitioner in Pharma Industry.
- Public Awareness in Ayurveda
- Clinical Integration in Ayurveda Practice.

HIGHLIGHTS

30 SESSIONS	30 HOURS	25+ SPEAKERS	25 STATES
20,000 VISITORS	4000+ DELEGATES	1000+ PRACTITIONERS	250+ PAPER & POSTER PRESENTATIONS

“Reviving Roots, Embracing Wellness - Celebrating Ayurveda Festival at Ayur Mahotsava 2025.”



KEY INSIGHTS & OPPORTUNITIES



“Embrace the synergy of Ayurveda, Business and Innovation on a global stage.

Gather at the National Ayurveda Festival to connect, collaborate and unlock new growth opportunities together.”



OUR ESTEEMED SPEAKER



Dr. G. G. Gangadharan

Ayurvedacharya, FAIP (USA), Ph.D, MoM
IMHL, (McGill Univ., Canada)

Fellow of the Rashtriya Ayurveda Vidyapeeth (FRAV)
Ministry of AYUSH, Government of India.

Topic: Treatment of chronic disease through
Ayurveda.



Vd. Vinay Velankar

Rashtriya Ayurveda Guru
Founder, Ayurveda Vyaspeeth

Topic: दुर्धर व्याधि चिकित्सा
(Practical Demonstration)



Dr. Tanmay Goswani

MD (Ayu.)

Vice President - Sanskriti University

Topic: Clinical approach through Ayurveda



Dr. Mamatha K.V.

MS(Ayu.), Ph.D

Principal

S.D.M. College of Ayurveda & Hospital,
Kuthpady, Udupi, Karnataka.

Topic: Treatment of female infertility through
Ayurveda (Panel Discussion)



OUR ESTEEMED SPEAKER



Mr. Vikram Baidyanath

Group CEO & President,
Baidyanath Group

Topic: Bridging Ancient Wisdom with Modern
Business Models



Dr. E.T. Krishnan Mooss

Executive Director,
Vaidyaratnam Oushadhasala

Topic: How to Inherit & Initiate a start-up
in Ayurveda.



Dr. P. N. Joardar

Additional Chief Manager Marketing
Arya Vaidya Sala Kottakkal, Kerala

Topic: Strategies for startups with balancing
profit and purpose.



Mr. Ajit Pal Singh

Vice President & Business Head
HCD Ethical & Generics

Emami Limited

OUR ESTEEMED SPEAKER



Dr. Durga Prasad Velidindi

MD (Ayu) - BHU, Varanasi
Ayurveda Head (Technical)
Dabur India Ltd

Topic: Innovation in Ayurveda: From Classical Formulations to Next-Gen Products



Dr. Himanshu Tiwari

MD (Ayu.), MBA
President Technical - KRM Ayurveda Ltd.

Scientific Validation of Ayurvedic Pharmaceuticals:
Bridging Tradition and Evidence-Based Medicine
(Panel Discussion)



Prof. (Dr.) P. Hemantha Kumar

BAMS, MS (Ayu.), Ph.D. (Ayu.)
Head Of Department, Shalya Tantra
NIA, Jaipur

Panel discussion on "Research, Clinical trials
& Holistic approach through Ayurveda".



Dr. Hariprasad Shetty M

(BAMS, MS) Founder and Medical Director
Ayurdhama Ayurveda, Sullia, Karnataka

Topic: How to develop an Ayurveda Hospital
for global patients.



OUR ESTEEMED SPEAKER



Mr. Madhusudan Chauhan

CEO & Director, Jiva Ayurveda
Panelist in the Founder's Talk



Dr. Karishma Narwani

CEO and Chief Physician,
Ved Garbha, Jamnagar, Gujarat
Panel discussion on "Treatment of female
infertility through Ayurveda"



Dr. Aditya Mishra

BAMS FCYSC MSC MBA
Certified oncology Nutritionist
Medico Marketing Expert Emami limited

Scientific Validation of Ayurvedic Pharmaceuticals:
Bridging Tradition and Evidence-Based Medicine



Dr. Robin Sharma

Sr. Ayurveda Practitioner
Ayurveda & Wellness Influencer

Topic: The ethical role of Ayurveda
professionals & Influencers to
spreading awareness of Ayurveda in public



KEY TAKEAWAYS OF 2024

FOR ACADEMICIANS

- Gain firsthand exposure to the entrepreneurial world through direct interaction with industry experts.
- Access mentorship, skill development programs, and capacity-building initiatives designed to foster innovation.
- Explore potential collaborations through academia-industry partnerships.
- Present research, innovative ideas, and projects to investors and market leaders.

FOR ENTREPRENEURS

- Elevate your business through market-driven strategies and indigenous product promotion.
- Understand consumer behavior and market trends through direct engagement.
- Explore funding avenues, government policies, and incubator support for scaling up.
- Leverage business accelerators and handholding programs for structured growth.
- Receive expert guidance in technology, branding, legal aspects, and business development.



AYUR NAVACHAR

The Role of Technology in Scaling Ayurveda Start-ups

Ayurvedic Product Development and Innovation: From Traditional Formulas to Modern Markets

Financing Ayurveda Start-ups: Investment Opportunities and Challenges

Ayurveda and Artificial Intelligence: A Future Collaboration for Personalized Wellness

Building an Effective Marketing Strategy for Ayurveda Products and Services

Ayurveda and the Regulatory Landscape: Challenges for Entrepreneurs

Sustainable Sourcing and Production in Ayurveda Start-ups



AYUR EXPO 2025

WHAT'S NEW IN AYUR MAHOTSAVA 2025

100+
Exhibitors

4000+
Delegates

20,000+
Visitors

50,000+
Sq.ft Expo Area

**Networking &
Business
Opportunities**

**Dedicated B2B &
B2C Space**

**New Product
Launch**

**Collaboration &
Trade Expansion**

DON'T MISS THE ULTIMATE INDUSTRY EVENT



Discover the future of materials, technologies and innovations that will revolutionize your business



Learn from industry thought leaders and gain valuable insights from their experiences



Connect with key players and expand your professional network



Get personalized expert advice to tackle your specific challenges



Unlock new business opportunities and set yourself up for success



Uncover secrets to optimize efficiency, maximize profits, and stay ahead of the competition



Witness the launch of a revolutionary solution that redefines natural healing and wellness.



Explore export opportunities for herbal products and wellness services.



Explore the new possibilities of your business expansion





CALL FOR ABSTRACT

आयुश्महेत्सव 2025™

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December 2025

PANCHKULA
(Near Chandigarh)

PRASUTI TANTRA AND STRIROGA (OBSTETRICS AND GYNECOLOGY)

- Reproductive Health
- Maternal Health
- Ayurvedic Therapeutic
- Interventions in Female Infertility

KAUMARBHRITYA (PEDIATRICS)

- Pediatric Nutrition
- Ayurvedic Management of Behavioral and developmental Disorders in Children
- Balaroga chikitsa: the futuristic trends

SWASTHAVRITTA (PREVENTIVE AND SOCIAL MEDICINE)

- Ayurveda in Occupational Health
- The Impact of Sadvritta on Mental and Social Well-being
- Nutrition, Nutraceuticals, Millets

SHALAKYA TANTRA (OPHTHALMOLOGY AND ENT)

- Sense organs and health – a contemporary understanding
- Concept of preventive ophthalmology in Ayurveda

KAYACHIKITSA (INTERNAL MEDICINE)

- New disease entities and Ayurveda
- Ayurvedic Management of Sthoulya (Obesity) and Associated Metabolic Disorders
- Kamala (Jaundice) in the Context of Modern Hematology
- Integrative medicine the need of today era.

RASA SHASTRA & BHAISHAJYA KALAPANA

- Traditional Ayurvedic Formulations & Modern Applications
- Nano medicine and rasa shastra
- Rasa preparations – new research

MANAS CHIKITSA

- Mental Health – contemporary understanding and management

SHALYA TANTRA (SURGERY)

- Ayurveda parasurgery - Strength & Challenges
- Innovations and Recent advances in Shalya
- Musculoskeletal ailments with special focus on marma

PANCHAKARMA

- Clinical Efficacy of Panchakarma Therapies in the Management of Irritable Bowel Syndrome (IBS)
- Panchakarma Interventions in the Management of Prameha

KRIYA SHARIR

- Recent advancement in applied kriya sharir
- Technological application in detection of Ayurveda physiology
- Relatability of kriyasharir with Modern physiology

RACHANA SHARIR

- Application of samhita in studying Anatomy
- Breach gap in ayurveda rachana sharir with modern anatomy
- New applications to study rachana sharir

ROGANIDANA

- Application of madhava nidan in today's diagnostic process
- View on reconstruction of Ayurveda pathological techniques in modern era
- New emerging aspects in ayurveda roganidan

GUIDELINES FOR ABSTRACT SUBMISSION

- The abstract should be original and unpublished.
- Word limit: Maximum 300 words (excluding title and author details).
- Abstract should be in English.
- The abstract should include: Title, Objectives, Methodology, Results, and Conclusion.
- The presenting author must register for this National Ayurveda Festival as a delegate.

IMPORTANT DATES

- Abstract Submission Deadline: 15/09/2025
- Notification of Acceptance: 15/10/2025

HOW TO SUBMIT?

Email your abstract to **abstract@ayurmahotsava.com** with the subject line: **"Abstract Submission– AyurMahotsava 2025"**.

Ensure your submission follows the guidelines mentioned above. For any queries, feel free to reach out to our team at the same email address.

“Be a part of AyurMahotsava 2025 and contribute to the advancement of Ayurveda through your research!”

ORGANIZERS



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Rajkot, Gujarat.



Prof(Dr.)Manoj Kumar Misra
M.D.(Kayachikitsa)
Ph.D(Lko Univ)



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Nadiad, Gujarat



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Sri Siddalingeshwara Education
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Ayurveda, Rajkot, Gujarat



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Ayurvedic College, Saharanpur.



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HERITAGE CELEBRATION





VENUE

About the Venue

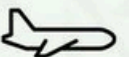
INDRADHANUSH AUDITORIUM PANCHKULA, HARYANA

It's a premier venue renowned for hosting a wide array of events, including international conferences and exhibitions. Established in 2005, it stands as one of the largest auditoriums in the North India, encompassing approximately 1,00,000 sq.ft. of area.

The auditorium is equipped with state-of-the-art facilities designed to accommodate large-scale events. Its advanced audio-visual systems, professional lighting, and comprehensive on-site support services make it an ideal choice for high-profile conferences and exhibitions.

Indradhanush Auditorium
MVV3+HQG, Sector 5, Panchkula,
Haryana 134108

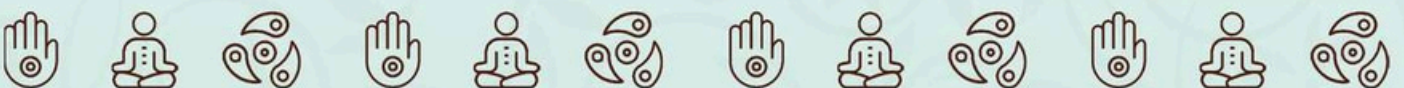
- 15 min. from Sukhna Lake
- 40 min. from International Airport, Chandigarh
- 10 min. from Chandigarh Railway Station
- 15 min. from ISBT Bus station, Chandigarh



For more details or assistance, contact us on:



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+91 99909 05792



ESCAPE TO NATURE

EXPLORE, RELAX, REJUVENATE

1 SUKHNA LAKE

A serene man-made lake, ideal for boating & leisurely walk.

2 MORNI HILLS

A quiet hill station near Chandigarh known for its natural beauty & outdoor activities like trekking.

4 KASAULI

A charming hill station with scenic views, colonial architecture & peaceful vibes.

5 BAROG

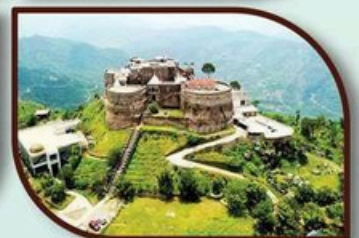
A quaint hill station on the Kalka-Shimla railway route, known for its scenic beauty and colonial-era charm.

6 SOLAN

Often called the "Mushroom City of India," Solan is a charming town known for its pleasant climate and lush greenery.

7 SHIMLA

The capital of Himachal Pradesh, Shimla is a popular hill station known for its colonial architecture, bustling Mall Road, and scenic landscapes.



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PANCHKULA
(Near Chandigarh)

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Ayur Vaidya Eduhealth Foundation

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